

CEO

Jakob Holmen Kraglund

Jakob H. Kraglund was born in Denmark in 1967. CEO as of February 2, 2016.

Jakob has extensive Nordic management and operational experience within professional services, outsourcing and IT services, including significant experience with the Telecom sector.

Jakob holds a MSc, Business Administration and Management Science (cand.merc.mat) from Copenhagen Business School.

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Email: jakob.kraglund@mobyliife.com

CFO

Martin Nyberg

Martin Nyberg was born in Denmark in 1978. CFO as of June 2014.

Martin has more than 10 years' experience from the tele industry from Denmark, Nordics and Europe.

Martin holds a M.Sc. in Economics from University of Copenhagen and has executive educations from London Business School and Norwegian Business School.

T: +45 2929 8200

Email: martin.nyberg@mobyliife.com

COO

Heikki Rossinen

Heikki Rossinen was born in Finland 1981. COO as of September 2017.

Heikki has more than 5 years' experience from mobile device service industry and more than 10 years' experience in management and leadership.

Heikki holds a degree in Leadership & Tactics from National Defense University of Finland.

T: +358 50 5717 637

Email: heikki.rossinen@mobyliife.fi

CCO

Camilla Sjuve

Camilla Sjuve was born in Norway in 1986. CCO as of September 2017.

Camilla has more than 5 years' experience from leading sales positions within the retail and telecom industry.

Camilla holds a M.Sc. in Business and Economics from the BI Business School in Norway.

T: +47 926 51 111

Email: camilla.sjuve@mobyliife.no

HR & Communication Director

Rie Bacher Kejser

Rie Bacher Kejser was born in Denmark in 1968. HR & Communication Director as of November, 2014.

Rie has more than 10 years' experience from HR in the photo and print business.

Rie holds an AP degree in Management & Leadership from Copenhagen Business School and is educated in Marketing from the advertising industry.

T: +45 2311 1113

Email: rie.bacher.kejser@mobyliife.com

Nordic Retail Manager

Kim Wandel Olsen

Kim Wandel Olsen was born in Denmark in 1971. Nordic Retail Manager as of February 2017.

Kim has an extraordinary drive for business development and has more than 20 years of professional experience, whereof 10 years in an international environment.

Kim has completed courses in business development, recruitment, performance appraisal, coaching, presentation skills, sales techniques, communication and most recently accomplished a leadership program at Harvard Business School.

T: +45 3089 1588

Email: kim.olsen@mobyliife.com

Online Business Manager

Matilda Glave

Matilda Glave was born in Sweden in 1973. Online Business Manager as of June, 2017.

Matilda has extensive Online Marketing experience from global positions within industries such as telecom, retail and medical technology. She also brings experience from the agency side.

Matilda holds a bachelor degree in Media and Communication from Lund University.

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Board of Directors

Chairman

Mads Mathias Middelboe

Board member since 2013

Position: Executive advisor & CEO at Leadmore

Deputy Chairman

Vilhelm Hahn-Petersen

Board member since 2013

Position: Partner at Catacap Management ApS

Board Member

Peter Ryttergaard

Board member since 2013

Position: Partner at Catacap Management ApS

Board Member

Jacob Thygesen

Board member since 2013

Position: Operating Partner at Catacap Management ApS