

COMPANY ANNOUNCEMENT

MOBYLIFE HOLDING A/S RECEIVES NOTEHOLDER APPROVAL TO PROCEED WITH THE TERMS OF ITS RESTRUCTURING PROPOSAL

Copenhagen, 28 March 2018

MobyLife Holding A/S (the “Issuer”) initiated on 5 March 2018 a written procedure (the “Written Procedure”) requesting that the holders of its outstanding senior secured notes with ISIN SE0005936382 (the “Notes”) approve certain amendments to the terms and conditions of the Notes in respect of an early total redemption of the Notes at a price of SEK 120 per SEK 1,000 of nominal amount of the Notes (the “Request”).

Results of the Written Procedure

The voting period for the Written Procedure expired today, 28 March 2018, at 12.00 CET.

Intertrust (Sweden) AB (the “Agent”), acting in its capacity as agent for the holders of the Notes (the “Noteholders”) under the terms and conditions of the Notes (the “Terms and Conditions”), has confirmed that as of the expiry of the voting period, a sufficient number of votes was received in order to form a quorum, and that the requisite majority of 80% of votes received were in favour of the Request.

The majority in favour of the Request amounted to 92.22% of those voting.

Effectiveness of the Request

The amendments to the Terms and Conditions will become effective once the conditions set out under “*Effectiveness of the Request*” in the notice of Written Procedure are met and the Agent will notify the Noteholders once such conditions are met.

For further information:

For further information, enquiries should be directed to:

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This information is information that MobyLife Holding A/S is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 14.00 CET on 28 March 2018.